

●
2024



**Strategic Partner
Opportunities**

#LeadersMadeHere

Letter from the President

Women's Council of REALTORS® California
Letter from the President

Thank you for taking the time to review our Strategic Partner invitation for 2024! We are excited to share with you all the benefits we have in the upcoming year.

We are also seeking to collaborate with companies and organizations that share our mission and vision to promote women in business and leadership. We are reaching out to you because we believe you share our mission and vision. We appreciate your time and consideration and look forward to meeting with you to further discuss how we can partner and grow together.

Our vision this year is to increase our membership by celebrating and embracing the diversity of our members, providing more access to our members to business building and leadership opportunities. The leadership team is dedicated to promoting our members and partners to engage and support each other to elevate our industry and support the mission and vision of the Women's Council.

We hope you will join our team for 2024 and beyond as we continue to grow together.
Thank you for your time and consideration.

Taffy Maurer



MISSION STATEMENT:

We are a network of successful REALTORS®, advancing women as business leaders in the industry and the communities we serve.

OUR PURPOSE:

The purpose of the Women's Council of REALTORS® California is to support local network excellence in serving the members and to develop strong leaders for the Council, the profession, and the community and to support the Mission and Vision of the Women's Council of REALTORS®



Donelle Du Fault

2024 President-Elect

Women's Council of
REALTORS[®]
California



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Placer County

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(619) 247-1977



ROSANNA GARCIA
Sacramento

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(916) 202-7294

2024 District Vice Presidents

#LeadersMadeHere

**Our
District Vice Presidents
are vested in our
networks' success.**



Gina Blancarte



Donya Morgan-Douglas



Nila Esposito



Sinath Thi



Tisha Janigian



Alecia Hull



Savannah Nicole Hurst



Theresa Miller



Sarah Oswald



Paul Wong

2024 ANNUAL STRATEGIC PARTNER OPPORTUNITIES

PARTNER BENEFITS	\$25,000 TITANIUM	\$15,000 PLATINUM	\$10,000 DIAMOND	\$5,000 EMERALD	\$2,500 SAPPHIRE	\$1500 AMETHYST
Banner displayed at State Meetings (3)	X	X	X	X	X	X
Logo on State website(wcrca.org)	X	X	X	X	X	X
State Meeting recognition	X	X	X	X	X	X
Ticket(s) to State Meetings (3)	4 tickets	3 tickets	2 tickets	2 tickets	1 ticket	
State Meetings Spotlight Presentation	5 min	3 min	2 min	1 min		
Video presentation at State Meetings (3)	2 min	1 min	1 min	1 min	1 min	
Sponsorship table at State Meetings (3)	X *	X *	X *	X *	X **	
Recognition at Installation	X	X	X	X		
Partner Passport	X	X	X	X	X	
Preferred Seating at Installation dinner	VIP Table	4 tickets	2 tickets			
Quarterly video emailed to members	X	X	X			
Speaker at 1 state meeting (must be approved by leadership team)	X	X	X			
State Meeting (3) Lunch host	X	X	X			
Video/Article in quarterly newsletter	X	X	X			
Recognition on Installation program	X	X				
Training video shared on social media & email monthly (must be approved by leadership team)	X	X				
Exclusive partner for local network leadership trainings to be held in October 2023 (Districts 1,2 & 3)	X					

* = 6ft table ** = 4ft table



Please return this commitment letter and all ads and/or logo to us no later than December 1st, 2023 to the below email or mailing address.

Payment due December 1st, 2023 or sooner.

**Please return this commitment letter electronically to:
Sher Heard @ sherheard8@gmail.com and CC: almaporras1@gmail.com
Send all marketing materials and/or logo to: almaporras1@gmail.com
Alma Porras (619) 247-1977
TO PAY ONLINE: Email - sherheard8@gmail.com
Sher Heard (805) 766-1349**

Titanium (1 package available)	\$25,000.00
Platinum Sponsorship (3 package available)	\$15,000.00
Diamond Sponsorship	\$10,000.00
Emerald Sponsorship	\$5,000.00
Sapphire Sponsorship	\$2,500.00
Amethyst Sponsorship	\$1,500.00

**** Partnerships are for the 2024 calendar year. In the event of termination or change of company agreement will continue to be honored with registered company. Payment must be made in full by December 1st to access full benefits.**

Main Contact: _____ Phone #: _____

Email: _____

Strategic Partner Level Desired _____ Amount \$ _____

Due and payable by December 1, 2023 to Women's Council of REALTORS® California

Authorized by: _____ Date: _____

Received by: _____ Date: _____

STATE MEETINGS AND INSTALLATION CEREMONY

There are three (3) state meetings held annually, prior to and in conjunction with those sponsored by the California Association of REALTORS®.

2024 Meeting Dates

Installation September 18th, 2023 Anaheim	Winter 2024 February 10-12 Monterey	Spring 2024 April 27-29 Sacramento	Fall 2024 September 21-23 Long Beach
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Partnership affords you the opportunity to network with our leaders throughout the year and reach our 1100+ and growing members via our live events, website, virtual meetings and newsletter.

Sher Heard

2024 First Vice President



Our Networks have you covered in California!



Alma Porras



2024 Treasurer

Strategic Partner Speaker Agreement

Speakers/Presenters are to be approved 60 days prior to 2024 Winter/Spring/Fall Women's Council, State Meeting.

***** This form is due with at least 5 days lead time prior to the 60-day approval requirement.**

This form should be submitted to Taffy Maurer, taffymaurer@gmail.com

Strategic Partner _____

Contact Name _____

Contact Cell _____

Contact Email _____

Name of Speaker _____

Attach Bio or enter link _____

Topic of Presentation _____

Message to be delivered _____

Link to video(s) of prior presentations _____

Women's Council California, values, and thanks you for your partnership in 2024

***Women's Council California reserves the right to approve or reject proposed Strategic Partner speakers. Women's Council California also reserves the right to reschedule or cancel speakers and will endeavor to give timely notice and accommodate at a future meeting.**





2024 Installation
Sponsorship Package



2024 Installation Sponsorship Opportunities

Installation Date: September 18, 2023, 6:00pm-10:00pm

Location: Marriott Anaheim

Installation of our State Leadership team including President, President-Elect, First Vice President, Treasurer, State Liaison, District Vice Presidents.

SPONSORSHIP BENEFITS	\$10,000 Grand Champion	\$5,000 Rodeo King/Queen	\$2,500 Bull Rider	\$1,000 Barrel Racer	\$500 Buckaroo	
Recognition During Installation	X	X	X	X	X	**
Shared Slide in Video Presentation	X	X	X	X	X	
Recognition on Installation Webpage	X	X	X	X		
Logo on Installation Banner	X	X	X			
Installation Registration	10 tickets	4 tickets	2-tickets	1-ticket		
Full Slide in Video Presentation	X	X	X			
Video Presentation	3 min	2 min	1 min			
Company Banners at Cocktail Reception	X					
Projection Mapping of Logo	X					
Branded Photobooth	X					
Exclusive VIP Seating	X					

**** \$250 Rodeo Fan-recognition in digital program**

TO PAY: Contact Sher Heard: (805) 766-1349

Send all marketing materials and/or logo to:

Alma Porras: almaporras1@gmail.com

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REALTORS[®]
California

